E X H I B I T O R S

AAALAC International is a private, nonprofit organization that promotes the humane treatment of animals in science through voluntary accreditation and assessment programs.

For more than 40 years, the AAAS Science & Technology Policy Fellowships have provided scientists and engineers with a unique opportunity to apply their knowledge and skills to national and international issues in the federal policy realm, while learning firsthand about establishing and implementing policy. Fellows serve yearlong assignments in the executive, legislative, and judicial branches of the federal government in the Washington, D.C. region.

The American Psychological Association is a premier source for information in psychology. APA delivers information through its expansive collection of books, journals, newsletters, electronic products, and website.

The Association for Behavioral and Cognitive Therapies (ABCT) is a multidisciplinary organization committed to the advancement of scientific approaches to the understanding and improvement of human functioning through the investigation and application of behavioral, cognitive, and other evidence-based principles to the assessment, prevention, treatment of human problems, and the enhancement of health and well-being. We have over 5,100 members globally — including many world experts in evidence-based approaches.

ON THE HUNT!
Visit exhibitors for a chance to win:
• 1 year free APS Membership
• 1 registration for the 2016 APS Convention
Double your chance to win. Play Friday and Saturday Scavenger Hunt cards at the APS booth, #307 APS Exhibit Hall-Westside Ballroom

All student affiliates are strongly encouraged to visit the APS Student Caucus (APSSC) booth before leaving New York. Students can meet and mingle with their APS advocates — members of the APSSC Executive Board. Come by and sign up for the APSSC Campus Representative program, find out more about student-oriented events at the Convention, and receive more information about the many APSSC awards/grant programs and opportunities for professional development.

Attention APS Members: Take Charge of Your Science. Help make sure Wikipedia — the #1 online encyclopedia — represents scientific psychology fully and accurately. Join the effort to promote the science of psychology worldwide.

For posters and full program details, use the 2015 APS Convention App or visit www.psychologicalscience.org/convention
Exhibits

**BOOTH 208**
www.biopac.com

BIOPAC provides solutions for all your psychology research and educational data acquisition and stimulus delivery requirements. New BioNomadix Logger provides 24 hour high quality data logging for physiology anywhere. New BSL version 4.1 provides more customization and intuitive features for a more engaging curriculum system. Our high-speed MP150 system supports 20+ amplifier options, including noninvasive cardiac output, noninvasive BP, and stimulus presentation options. Data logging systems monitor 1 to 64 subjects. AcqKnowledge software streamlines analysis with automatic signal scoring routines for ECG, HRV, EDA, RSA, EEG, and EGG. New VR Workstations allow you to synchronize immersive world events with objective physiological data — add haptic delivery, scent and sounds to enhance the VR world. BIOPAC is cited in thousands of publications. Stop by for a hands-on demonstration.

**BOOTH 507**
www.cambridge.org/academic

Cambridge’s publishing in books and journals delivers state-of-the-art content with the highest standards of scholarship, writing and production. Visit our stand to browse new titles, available at a 20 percent discount, and to pick up sample issues of our journals.

**BOOTH 210**
www.cedrus.com

NEW! SuperLab X5 adds support for SMI and Tobii eye trackers. Visit Cedrus’ booth for more information, and to see StimTracker, the easiest way to send event markers to EEG devices and eye trackers simultaneously.

**BOOTH 408**
www.cengage.com

From trusted content to cutting-edge multimedia tools like MindTap, Cengage Learning helps turn learners into thinkers. We offer solutions for virtually every course in the psychology department. Stop by our booth for more information, to view demos, or to request free examination copies.

**BOOTH 306, 308**
www.uakron.edu/chp

The Drs. Nicholas and Dorothy Cummings Center for the History of Psychology, a Smithsonian Institution affiliate, preserves and promotes the historical record of psychology and related human sciences. Through the Museum of Psychology, the Archives of the History of American Psychology, and the Institute for Human Science and Culture, the Cummings Center gathers primary source material for research, interpretation, and education.

**BOOTH 406**
www.glnconsulting.info

GLN consulting is an independent, online consulting service that works with psychology teachers to help them develop a teaching curriculum for student engagement in explanatory modeling activities (EMAs) to promote the acquisition and use of higher-order thinking skills to achieve a deeper understanding of the scientific study of psychology. All our service packages include (1) student engagement in EMAs, (2) recommended strategies for performing these tasks, (3) providing students with scaffolding (core concepts) for learning these strategies, and (4) integrating engagement in these tasks with teaching methods and instructional resources. We offer a variety of service packages that are individually tailored to help teachers develop a teaching curriculum in which these four elements complement each other in helping students achieve a deeper, more complete understanding of scientific psychology and use it to conduct basic and applied research in psychology and to present, analyze, and evaluate sophisticated psychological arguments.

**BOOTH 605**
www.guildford.com

Guilford Press brings well-written, solidly researched work to academicians, clinicians, and the general public. New this year we feature Marsha Linehan’s DBT Skills Training Manual, 2e; and DBT Skills Training Handouts and Worksheets, 2e, in addition to a number of books by APS presenters.

**BOOTH 302**
www.hup.harvard.edu

Founded in 1913, Harvard University Press is a leading publisher of convergent works in the sciences, humanities, and social sciences. HUP’s publication program, which includes important new digital projects and platforms, is driven by the belief that books from academic publishers are more essential than ever before for understanding critical issues facing the world today.

**BOOTH 303**
www.hogrefe.com

Hogrefe Publishing has been a publisher of books, journals, and tests in the fields of psychology, psychiatry, and mental health for over 60 years. We offer a wide range of publications for teachers, professionals, students, and researchers. Our list includes textbooks such as *Movies and Mental Illness* and *Positive Psychology at the Movies*, as well as a popular series of evidence-based, clinically oriented titles, *Advances in Psychotherapy — Evidence-Based Practice*. Visit our booth to see these and other titles!

**BOOTH 606**
www.iworx.com

iWorx Systems provides advanced hardware and software tools for both laboratory teaching and research in psychological physiology. Our courseware includes recording and analysis of EEG, EOG, ECG, GSR, Breathing Techniques, Skin Temperature, Stress, Calming, and Embarrassment, Auditory and Visual Reflexes, Blood Pressure and The Stroop Effect.
Knopf Doubleday Publishing Group, acclaimed for its nonfiction and fiction titles for the general reader, publishes a broad selection of titles in the Psychological Sciences. Please visit www.randomhouseacademic.com for information on how to order examination copies for review.

Menninger

The Menninger Clinic provides transformational diagnosis and treatment of patients with severe psychiatric and co-occurring conditions. Our staff’s experience and dedication are focused on improving the patient’s health—medically, psychologically, interpersonally and spiritually. The physician-led assessment and treatment team partners with the patient to identify core issues that have impeded previous treatment and to implement a personalized course of treatment. Inpatient services are: Professionals in Crisis Program, Comprehensive Psychiatric Assessment Service, Compass Program for Young Adults, Hope Program for Adults and Adolescent Treatment Program. Pathfinder, a community integration program, and outpatient assessments are also offered. Menninger is affiliated with Baylor College of Medicine and The Methodist Hospital.

Millisecond Software is the maker of Inquisit, providing precision psychometrics for experimental psychology, cognitive neuroscience, and online psychological research. Inquisit is used in over 1,500 research institutions worldwide. Choose from our library of hundreds of psychological tests, customize them, or program your own. Supports Windows and Mac. Visit www.millisecond.com for more information and a free trial.

Visit the Oxford booth for a special discounts on works by Edna Foa, Roy Baumeister, Michelle Craske, David Barlow, John Norcross, and other authors; new and noteworthy titles in the Oxford Library of Psychology series, the latest online products including Oxford Handbooks Online Scholarly Research Reviews (ORR), Oxford Scholarship Online (OSO), Oxford Bibliographies Online (OBO), and much more.

Penguin Random House Academic Services

Penguin Publishing Group publishes trade fiction and nonfiction books through a wide range of imprints. Please visit www.penguin.com/academic for information on our titles, subject catalogs, teacher’s guides and upcoming academic conferences. Join us on Facebook, Penguin Group (USA), and tumblr at penguinoncampus.

Psi Chi

Psi Chi, the International Honor Society in Psychology is the largest student psychological association in the world with over 600,000 members inducted since its founding in 1929. We have over 1,100 chapters at colleges and universities primarily in North America, and a growing number of international chapters. Psi Chi provides support and encouragement for members to excel in scholarship and advance the science of psychology. We award over $400,000 annually in scholarships, grants, and awards and provide opportunities to publish in the Psi Chi Journal of Psychological Research.

Psychology Press

Psychology Press publishes leading books and journals in academic psychology, and in professional areas including neuropsychology, language disorders, and industrial/organizational psychology. To browse our range of books please visit www.psypress.com.

Rutgers Center of Alcohol Studies

The Journal of Studies on Alcohol and Drugs, a multidisciplinary journal published by the Rutgers Center of Alcohol Studies, is the oldest substance-abuse journal in the U.S. The Center of Alcohol Studies also offers high-quality education for those in addiction-related fields (see AlcoholStudiesEd.rutgers.edu for more information and socialwork.rutgers.edu/Academics/ACT.aspx for the Addiction Counselor Training [ACT] certificate program).

SAGE

Founded 50 years ago, SAGE is an independent company that publishes journals, books, and library products for the educational, scholarly, and professional markets.

SAS

SAS is the leader in business analytics software and services, and the largest independent vendor in the business intelligence market. The SAS® Global Academic Program works with professors, students, and researchers to support industry partnerships with academia; deliver technology and resources for teaching and learning; and educate students about analytics, business intelligence and data mining for business advantage. Since 1976, SAS has given academia The Power to Know®.
JMP® is the SAS® software designed for dynamic data visualization and analysis on the desktop. Interactive, comprehensive and highly visual, JMP® includes comprehensive capabilities for data access and processing, statistical analysis and modeling, Design of Experiments, multivariate analysis, quality and reliability analysis, scripting, graphing and charting, and more. JMP® enables data interaction and the exploration of relationships to spot hidden trends, dig into areas of interest and move in new directions that hadn’t yet been considered.

Sinauer Associates, Inc. publishes college-level textbooks and educational multimedia in biology, psychology, neuroscience, and allied disciplines. On display in our booth will be new titles by Marc Breedlove (Principles of Psychology); Jeremy Wolfe et al. (Sensation and Perception, Fourth Edition); Simon Levay, Janice Baldwin, and John Baldwin (Discovering Human Sexuality, Third Edition); and Ahmad Hariri (Looking Inside the Disordered Brain).

With over 6,200 members, the Society of Personality and Social Psychology is the largest organization of social psychologists and personality psychologists.

With more than 1,000 customers in 25 countries and 6 continents, Sona Systems is the leader in cloud-based participant pool management software, helping thousands of research coordinators and researchers around the world set up studies, recruit participants, and manage credits or paid participation.

Looking to publish your research? Discover Springer’s print and electronic publication services, including open access! Get high-quality review, maximum readership, and rapid distribution. Visit our booth or springer.com/authors. You can also browse key titles in your field and buy (e)books at discount prices. With Springer you are in good company.

Wiley is a global provider of knowledge and knowledge-enabled services that improve outcomes in areas of research, professional practice, and education. Through the Research segment, the Company provides digital and print scientific, technical, medical, and scholarly journals, reference works, books, database services, and advertising. The Professional Development segment provides digital and print books, online assessment and training services, and test prep and certification. In Education, Wiley provides education solutions including online program management services for higher education institutions and course management tools for instructors and students, as well as print and digital content.

Worth is the publisher of market-leading psychology textbooks and media, all of which are remarkably distinctive in terms of content, design, and scholarship.

The Post-Doctoral Bridge Program at the University of Florida is designed to prepare participants for teaching careers in business schools. The PDBP is a 5-month certificate program created for individuals with doctorates in non-business disciplines. Educational Tracks are: Marketing/Management, International Business/Entrepreneurship and Finance/Accounting. For more information visit our website.
Upload Your Posters and Talks

APS 2015 is using the Open Science Framework as a poster and slide repository. Upload your poster to make it citable and increase the potential impact of your work.

It’s as easy as sending an email:
- Email your posters to APS2015-POSTER@OSF.IO
- Email your talks to APS2015-TALK@OSF.IO

The format of this email must be as follows:
- **Subject**: Presentation title
- **Message body**: Presentation abstract (if any)
- **Attachment**: Your presentation file (PDF preferred)

Find all of the presentations at: www.osf.io/view/aps2015

Open Science Framework | http://osf.io
More than 35,000 people are using Wikipedia to learn about psychology every month. Yet, of the more than 8,000 psychology-related articles in Wikipedia, fewer than 0.01% have been assessed to have the quality of a professional encyclopedic entry. Hundreds of articles are missing accurate content and reliable citations.

JOIN YOUR COLLEAGUES IN THE APS WIKIPEDIA INITIATIVE!

Join the thousands of psychological scientists who are undertaking an effort to improve the quality of information on psychological science and related fields in Wikipedia. You can help by creating Wikipedia writing assignments in the courses you teach. With guidance from instructors, students are improving Wikipedia articles about psychological science instead of writing traditional research papers.

APS is collaborating with the Wiki Education Foundation at wikiedu.org, which has developed a targeted set of resources for classroom use. For more information, go to www.psychologicalscience.org/apswi